



FONDATION DE LA MODE DE MONTRÉAL

The fashion industry, one of Montréal's greatest assets

Montréal is an important fashion centre producing nearly 50% of all clothing made in Canada.

With this in mind, the *Fondation de la mode de Montréal* was created in 1990 as a non-profit, charitable organization to stimulate creativity and promote higher education and research in the fashion field in order to better position Montréal on the international stage.

The Fondation's objectives:

- To grant scholarships to help young designers, college graduates and teachers continue their studies in the garment industry in Canada or abroad;
- To encourage the research and development of new technologies and educational tools in the fashion field;
- To grant scholarships and subsidies to encourage the exchange of teachers, guest speakers and specialists within the framework of the fashion students' education;
- To help students, young designers and teachers complete internships abroad and participate in key-symposia and seminars.

Each year, the Fondation conducts a fund-raising campaign with the loyal and highly appreciated involvement of the fashion and apparel industry and retail sector, government bodies and the business community.

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